



2024 PLATINUM MEDIA SPONSORSHIP

As a Platinum Media Sponsor the business receives the following benefits:

- Business logo printed on the main entry backdrop / step & repeat banner
- Business logo printed on the Red Shoe Lunch website with a link to the business' website
- Business logo & basic business info printed in the official RSL printed program
- Public acknowledgement as a Platinum Media Sponsor
- Opportunity to showcase a 60 sec video advertisement to be shown at the luncheon
- Opportunity to distribute promotional materials
- Tax deduction in accordance to IRS guidelines

Logos: please submit the business logo in high resolution format (jpeg / png preferred). Logos must be submitted no later than February 9, 2024. Email logos to info@redshoelunch.com after purchasing the Platinum Media Sponsorship.

Video: the video should be in mp4 format and must not exceed 60 secs in entirety. RSL will not be responsible for video quality or sound. We reserve the right to display the video in the best manner deemed appropriate (large screen or loops on mobile tablets). Videos must be received by February 9, 2024. Email videos to info@redshoelunch.com after purchasing the Platinum Media Sponsorship.

Promotional Materials: as a Platinum Media Sponsor the business is allowed to submit a maximum of 3 promotional items to be distributed to RSL guests. A minimum of 200 of each item should be submitted to make certain all guests are included in the distribution. All unused materials will be returned to the sponsor at sponsor's expense. All materials must be received no later than February 17, 2024. The RSL Committee will place the materials at each seat during the lunch. Sponsors are not allowed to distribute any materials during the lunch. Ship all promo materials to: Mary Fondon | 2516 Octavia Lane, Marietta, GA 30062. If sponsor or representative of said sponsor attends the luncheon, unused items will be returned concluding the event; otherwise, sponsor must cover the cost to have items shipped back to them.

Acceptable Promotional Materials

- Business Cards (not to exceed 4"x6")
- Post Cards (not to exceed 4"x6")
- Coffee Mugs
- Pens
- Fans
- Water Bottles
- Magnets
- Buttons
- Merchandise Bags
- Coupon Cards / Codes
- Other items as deemed appropriate (please inquire)

All promotion materials including tangible items and the video advertisement must be submitted no later than February 17, 2024. All materials are subject to approval by the Red Shoe Lunch Committee. No explicit, nudity, religious or political materials allowed for distribution.

The Platinum Media Sponsorship does not include a ticket to the lunch. Individual tickets and/or Table Sponsorships must be purchased separately. It is not required that the business have a representative attend the luncheon.